



IDAHO
ENTREPRENEUR CENTER

A 501(c)(3) Nonprofit

IDAHO ENTREPRENEURIAL INSIDER

Official Newsletter of the Idaho Entrepreneur Center

UPCOMING EVENTS:

15 OCTOBER

IEC Podcast Launches



END OF OCTOBER

Lunch & Learn



7 NOVEMBER

November Networking
Nights
5 – 7 pm

ENTREPRENEUR EVENTS THIS OCTOBER: NETWORKING, PODCASTS, AND MORE

Whether you are looking to expand your professional network, gain insights from experienced entrepreneurs, or enhance your business knowledge, we have a range of valuable opportunities. Join us for Networking Nights, the launch of our *Entrepreneur Voices* podcast, and our first Lunch & Learn session. Additionally, our *Entrepreneur Boot Camp* is now in full swing, with eleven local entrepreneurs advancing their business ideas under expert guidance.

October Networking Nights

Our first Networking Nights was a success! It was casual, come-and-go-as-you-like with light refreshments. The goal was for community members to meet each other and start collaborating, and that's exactly what happened! These monthly events are always **FREE** and open to the public. We hope to see you next month on November 7.



ENTREPRENEUR VOICES

THE IDAHO ENTREPRENEUR CENTER PODCAST



DONATE ♥

For more info on donating and benefits, please visit www.idahoecenter.org. We are a 501(c)(3) organization, and all donations are fully tax deductible.

Entrepreneur Voices: The IEC Podcast

First episode out on Spotify October 15

Entrepreneur Voices will have new episodes on the 15th of each month. Our host is the lovely Renae Oswald of Oswald Service and Repairs. Shout out to Oswald Services for sponsoring these next episodes! Renae will interview amazing entrepreneurs and business leaders each month, delving into their experiences and what made them successful. On October 15, tune in to learn about Rob Tietjen (local BYU professor and entrepreneur) and his start-up story.

In November, listen to Will Jenson as he talks about the need for market research and shares his valuable tips from years of experience.

Monthly Lunch & Learns

Stay Tuned for October Date

You are also invited to attend our monthly Lunch & Learns showcasing local business leaders. October's will likely take place in the last week of the month. Stay tuned for more details concerning where and when and who.



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The Idaho Entrepreneur Center supports entrepreneurs and small businesses across Idaho. Visit www.idahoecenter.org to learn more and get involved in fostering innovation and growth in Idaho's business community.



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KICKED OFF FIRST ENTREPRENEUR BOOT CAMP

The IEC's first *Entrepreneur Boot Camp* kicked off on September 23, with eleven local participants. This 6-week, intensive course covers essential business topics including idea validation, funding, operations, marketing, and more. The program has sparked significant excitement, with participants fully engaged in the journey of starting and growing their businesses.

Competition Sponsorship

A special thank you goes to Stu Draper, CEO of Stukent, for his generous donation of \$2,500 in prize money for the *Entrepreneur Boot Camp* pitch competition, incentivizing participation and success.

Hands-on Learning

The *Entrepreneur Boot Camp* blends lectures with hands-on activities in each session, combining business theory with practical learning. Participants are able to workshop their business—whether it is just an idea or already generating revenue—throughout the course with guidance from the instructors.



Guest Speakers

We are also thankful for the guest speakers who bring in fresh perspectives and keep each class engaging. Last week, Josh Holladay, CEO of Email List Growth Accelerator, taught about validating ideas and initial market research. Upcoming sessions will feature experts in social media, sales, marketing, accounting, and budgeting.

Engaged Participants

The program wouldn't be the same without our outstanding participants. Not only are we excited to be a part of their development and business growth, but we also learning much from them. These entrepreneurs are actively participating and exchanging ideas with one another, even with the broad spectrum of business ideas (from cotton candy carts to an optometry office). They are excited to showcase their progress and win the competition prize.

As momentum for the *Entrepreneur Boot Camp* continues to grow, we invite the community to get involved. Tuition scholarships and prize donations make a lasting impact for the entrepreneurs. And join us at Networking Nights to meet our boot camp participants and similar entrepreneurs in the community.



JOHN WARD

CHIEF RELATIONSHIPS OFFICER

John Ward is our Chief Relationships Officer. He quickly became entwined with helping local businesses in 2018 when he was called to serve as a senior missionary for the Church of Jesus Christ of Latter-day Saints in Rexburg, Idaho.

John grew up in Bloomington, Idaho, and graduated from the USAF Academy. His 25-year USAF career included over a thousand hours as an F-4 and F-111 navigator. He spent over 12 years in New Product Development including time as a major Program Manager on the F-16 and F-22 programs.

Following his USAF life, he worked for Emerson Electric and became VP of Product Planning.



The Idaho Entrepreneur Center is a 501(c)(3) organization, and all donations are fully tax deductible.

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