



IDAHO
ENTREPRENEUR CENTER

A 501(c)(3) Nonprofit

IDAHO ENTREPRENEURIAL INSIDER

Official Newsletter of the Idaho Entrepreneur Center

UPCOMING EVENTS:

7 NOVEMBER

Networking Nights
5 - 7 PM

15 NOVEMBER

Listen to Episode 2 of
"Entrepreneur Voices"

5 DECEMBER

Networking Nights
5-7 PM



DONATE

For more info on donating and benefits, please visit www.idahoecenter.org. We are a 501 (c)(3) organization, and all donations are fully tax deductible.

THANKFUL FOR IEC PARTNERSHIPS

The success of the IEC is built on a network of committed partners, from local municipalities to dedicated individuals, all united in supporting our local entrepreneurs. Each partnership strengthens our ability to offer vital resources to small business owners, enhancing both personal success and community growth.

We are grateful for the support of the following organizations: the City of Rexburg, Idaho State University, the Museum of Clean (located in Pocatello), and Boise State University. Their involvement has been instrumental in the IEC's success. We also extend our thanks to Renae Oswald and Oswald Service for all their help and support of "Entrepreneur Voices", the IEC's podcast. Individuals like Diane Bevan and Stu Draper, along with our volunteer speakers for *Entrepreneur Boot Camp*, enrich our programs and initiatives with invaluable insights and expertise. Our tenants—MapMatix, Idaho Lawn Services, Sasser Sweets LLC, Byte Sized Businesses, and Zen Portable Massage—further our mission and bring vibrancy to the IEC.



We are incredibly grateful for the partnerships that help drive innovation and growth in our community. But our mission doesn't stop here—we're always looking to expand our impact. If you're passionate about supporting local entrepreneurs and contributing to Idaho's economic future, we invite you to get involved.

Join our efforts by exploring our Donor Circles—a meaningful way to support the work we do and foster the next generation of business leaders. Whether you're a business owner, investor, or community member, your contribution can help accelerate entrepreneurship in our region. Visit www.idahoecenter.org/support/ to learn more about how you can make a difference.



The Idaho Entrepreneur Center supports entrepreneurs and small businesses across Idaho. Visit www.idahoecenter.org to learn more and get involved in fostering innovation and growth in Idaho's business community.

BEHIND THE SCENES OF “ENTREPRENEUR VOICES”

If you have not already heard, the IEC has a podcast! “Entrepreneur Voices” releases new episodes on the 15th of each month. Our lovely host, Renae Oswald, interviews experienced business leaders and entrepreneurs to share valuable



knowledge and tips for Idaho small business owners and entrepreneurs. We are so excited to provide this free resource to our community.

Renae is a pro at recording podcasts and knocked out the first three episodes in one day. “Let’s rock and roll!” she said.

We are lucky enough to have our very own recording studio, curtesy of the City of Rexburg. We use a Rode Caster for audio, a Canon camera for video, and Davinci Resolve to edit. But the less editing the better!

HAYLEE ROBINSON EMPLOYEE HIGHLIGHT

Haylee obtained her bachelor’s degree in interdisciplinary studies from BYU-Idaho. She has four years of experience as project manager overseeing interns as they helped solve a wide array of problems for both big and small businesses. Previously she taught the startup course at the Idaho Women’s Business Center teaching female entrepreneurs.

Haylee currently instructs aspiring business owners through structured courses, hands-on workshops, and facilitating connections with industry professionals. She is passionate about education, serving others, and family.



REAL BUSINESSES FROM ENTREPRENEUR BOOT CAMP



We ended our *Entrepreneur Boot Camp* with a pitch competition sponsored by Stu Draper. Wendy Heder, owner of Funds4Education, was awarded the grand prize of \$1,000. She said, “[The] six-week training program was invaluable, packed with practical information and delivered by incredibly knowledgeable staff who were there to guide and support me every step of the way. I’m passionate about empowering students to graduate debt-free! My online course at Funds4Education.com equips students to [win scholarships for] their college.”

“[Being] “scholarshipped” into the *Entrepreneur Boot Camp* has been such an incredible blessing for me,” said Naomi Asay, owner of Zen Portable Massage and runner up for the pitch competition. “Class reminds me what it’s like to be a creator. It gives me tools to try one more thing to keep on going. It creates hope.”

Another one of the runner ups, Jaren Olsen, said, “I am opening a new optometry practice in Idaho Falls called Reframed Eye. The office is under construction and should be ready sometime in the next several weeks! *Entrepreneur Boot Camp* has helped to give structure to the many aspects of business I have been working on. It has been nice to go through each area of business in an organized manner and meet experts in the different areas.”

The Idaho Entrepreneur Center is a 501 (c)(3) organization, and all donations are fully tax deductible.

Donate today at www.idahoecenter.org/support-us/

