



IDAHO  
ENTREPRENEUR CENTER

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**City of Marsing Partners with Idaho Entrepreneur Center to Launch Virtual Boot Camp for Local Entrepreneurs**

**MARSING, IDAHO – July 1, 2025**– The City of Marsing is proud to announce a new partnership with the Idaho Entrepreneur Center (IEC) to bring the highly successful Virtual Entrepreneur Boot Camp directly to the citizens of Marsing. This collaboration marks a significant step forward in fostering local economic growth and empowering residents with the tools and knowledge needed to launch and grow their own businesses.

The Virtual Entrepreneur Boot Camp, a flagship program of the Idaho Entrepreneur Center, is a comprehensive online six-week course designed to guide aspiring and current business owners through every stage of entrepreneurship, from initial idea generation to operational management. Participants will gain practical skills, receive mentorship, and access valuable resources, all from the convenience of their homes.

"We are incredibly excited to partner with the Idaho Entrepreneur Center to offer this invaluable program to our community," said Jolyn Thompson, City Clerk-Treasurer.

"Marsing is a community with immense potential and a strong, resilient spirit. This boot camp will provide our citizens with the foundational knowledge and support necessary to turn their innovative ideas into thriving local businesses, contributing directly to the economic vitality of our beloved 'Gateway to the Owyhees.'"

The Idaho Entrepreneur Center, a 501(c)(3) nonprofit organization, is dedicated to supporting entrepreneurs and small businesses across the state through various programs, co-working spaces, and networking opportunities. Their expertise in cultivating entrepreneurial ecosystems makes them an ideal partner for Marsing's initiative.

Ryon Brewer, IEC Executive Director, said "We believe in the power of local entrepreneurship to transform communities, and we are thrilled to extend our Virtual Entrepreneur Boot Camp to Marsing. This partnership exemplifies our commitment to making entrepreneurial education accessible to all Idahoans, fostering innovation and job creation in every corner of the state."

This initiative aligns with Marsing's commitment to supporting its residents and enhancing the local economy. By providing direct access to entrepreneurial training, the city aims to stimulate new business ventures, create local jobs, and diversify its economic landscape, building on its identity as a growing agricultural and wine country community.

Registration for the Virtual Entrepreneur Boot Camp will open on August 1, 2025. Marsing residents interested in participating are encouraged to either call, email or visit in person, Marsing City Hall.

**About the City of Marsing:** Marsing, Idaho, known as the "Gateway to the Owyhees," is a vibrant community located in Owyhee County, along the picturesque Snake River. With a strong community spirit and a growing presence in Idaho's wine country, Marsing offers a unique blend of small-town charm and natural beauty, making it an ideal place to live, work, and explore.

**About the Idaho Entrepreneur Center:** The Idaho Entrepreneur Center (IEC) is a nonprofit organization committed to fostering entrepreneurship and supporting small businesses throughout Idaho. Through educational programs, mentorship, and resource provision, the IEC empowers individuals to develop and grow successful ventures, contributing to the economic prosperity of the state.

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