



IDAHO
ENTREPRENEUR CENTER

A 501(c)(3) Nonprofit

IDAHO ENTREPRENEURIAL INSIDER

Official Newsletter of the Idaho Entrepreneur Center

UPCOMING EVENTS:

15 DECEMBER

Listen to Episode 3 of "Entrepreneur Voices" with David Noack

9 JANUARY

Networking Nights
5 to 7 PM

11 FEBRUARY

Start of *Entrepreneur Boot Camp*



DONATE ❤️

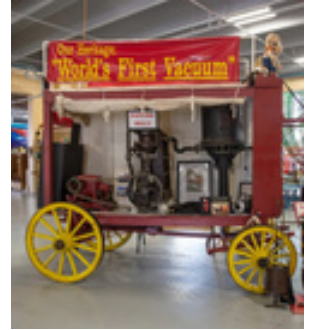
For more info on donating and benefits, please visit

www.idahoecenter.org. We are a 501 (c)(3) organization, and all donations are fully tax deductible.

MUSEUM OF CLEAN SUPPORTING ENTREPRENEURS

We are currently working with the Don Aslett Museum of Clean and Idaho State University to have a location in Pocatello in 2025! The Museum of Clean has been instrumental in the IEC's success over the last couple of months, and we could not be more thankful for them and their team.

The Museum of Clean is a 501(c)(3) non-profit organization with a mission to "sell the idea and value of clean, to put clean into the minds of all who visit" (MuseumofClean.com). Starting as a collection of vintage cleaning machines and products, the Museum of Clean has expanded to "touch as many dimensions as [they] can". They have a passion for entrepreneurship and providing opportunities in their hometown of Pocatello.



"We are so excited about the changes coming to the @museumofclean foundation. We cannot wait to expand and create endless opportunities that will have a direct impact in our community. We want to create a space for the youth and families of Southeastern Idaho. We are so thankful for Don Aslett and him laying the corner stone for so much goodness in our community. The Museum of Clean is not disappearing – only growing!"

At the start of the new year, the IEC will have space in the Museum of Clean located at 711 South 2nd Avenue in Pocatello, Idaho. Inside the museum, the IEC will have a Maker Space for budding entrepreneurs, providing resources like printers, cameras, lighting kits, a green screen, microphones, and video editing software. The space will be available for entrepreneurs and small business owners to rent with the purpose of creating product prototypes and marketing content. You can also expect networking events and *Entrepreneur Boot Camps*.

We could not provide these resources to the Pocatello community without the donation of space from the Museum of Clean. Not only are they succeeding in their mission to promote clean, they are also helping the IEC in our mission to provide entrepreneurial resources to Idaho.



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The Idaho Entrepreneur Center supports entrepreneurs and small businesses across Idaho. Visit www.idahoecenter.org to learn more and get involved in fostering innovation and growth in Idaho's business community.



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LOOKING FOR ENTREPRENEURIAL SUPPORT?

We have spots open in our *Entrepreneur Edge* program for Rexburg entrepreneurs and small business owners. This is an all-in-one-package designed to kick start your business and the new year is the perfect time to start. The next *Entrepreneur Boot Camp* runs from February 11 to March 20, 2025, aligning perfectly with the early stages of your 6-month enrollment in the *Entrepreneur Edge* program if you start in January.

Entrepreneur Edge Program

ENTREPRENEUR EDGE | \$5,000

THIS INCLUDES:

- 1** Free Enrollment in our **Entrepreneur Boot Camp**
- 2** Access to **Business Resources**
- 3** Dedicated Desk in **Co-work Space**
- 4** Executive Network Luncheons
- 5** Monthly Mentorship Meetings

For a Period of 6 Months

Entrepreneur Boot Camp

- 6-week, intensive program (2 classes per week)
- Classes will be held virtually and in-person at the IEC
- Tuition is ~~\$799~~ Included

Entrepreneurs will acquire the key assets and skills necessary to succeed with their business idea. They will learn from and network with seasoned entrepreneurs.

Business Resources

This dedicated, **advisory team** is their go-to business resource. Entrepreneurs will have direct contact with:

- Business Strategist (Account Manager)
- Finance Specialist/Accountant
- Marketing Specialist
- Technology Specialist
- HR/Payroll specialist

Co-work Space

Entrepreneurs are assigned their own dedicated desk and access to:

- Collaboration Room
- Conference Rooms
- Social Media Room and Equipment



Executive Network Luncheons

These quarterly events are by invite only to help entrepreneurs get connected with industry professionals and potential investors.

Monthly Mentorship Meetings

Entrepreneurs will be assigned an industry mentor to help guide them.

Don't let the program cost hold you back from applying. Grants are available to help make all our programs accessible to those for whom cost might be a barrier. Apply today at www.idahoecenter.org/center/edge/.



TENANT SPOTLIGHT

Sasser's Sweets was founded with just a small cotton candy machine and now people are beginning to recognize when they set up at events. The idea stemmed from the enjoyment of watching cotton candy being made and a desire to bring that joy to others. Additionally, the Sasser's wanted to teach their children about the dynamics of working with money and interacting with people.

They are exploring the opportunity to purchase a special machine that will allow them to create candy art. The Sasser's hope to expand by opening a brick-and-mortar shop. This shop would offer year-round cotton candy art and be a space for special events.



The Idaho Entrepreneur Center is a 501 (c)(3) organization, and all donations are fully tax deductible.

Donate today at www.idahoecenter.org/support-us/

