



IDAHO
ENTREPRENEUR CENTER

A 501(c)(3) Nonprofit

IDAHO ENTREPRENEURIAL INSIDER

Official Newsletter of the Idaho Entrepreneur Center

UPCOMING EVENTS:

15 APRIL

Listen to Episode 5 of
"Entrepreneur Voices"
with Mike Hammond

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1 MAY

Networking Nights
5 to 7 PM

@ Fizz Rizz

32 College Ave
Rexburg, ID 83440



DONATE ❤️

For more info on donating and
benefits, please visit

www.idahoecenter.org. We are a
501 (c)(3) organization, and all
donations are fully tax deductible.

HIGH-QUALITY BUSINESS & RESEARCH PROJECTS

We're excited to share some big updates from our team—and new opportunities for your business! We've recently updated our research projects process to better serve you:

- We now have a **graduated, experienced, on-staff team** leading projects—no longer reliant on student interns
- **Faster turnaround times**
- **Higher-quality** research and marketing support, thanks to our growing team and professional oversight
- **More in-depth** analysis and creative campaigns to meet your real-world business needs

Updated Pricing:

- **\$10,000** - Full Business Research Project - *Approximately 8 weeks*
 - Market Research
 - Community Research
 - Strategy Research
 - Educational Research
- **\$500 to \$1,500** - Standalone Products - *2 to 4 weeks*
 - Marketing Campaign
 - Social Media Content
 - Business Planning
 - Competitive Analysis
 - Feasibility Study
 - Best Practices Analysis

If you're interested in starting a new project or want to learn more, please email Ryon at r.brewer@idahoecenter.org.

We'd love to explore how we can support your next big move!



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The Idaho Entrepreneur Center supports entrepreneurs and small businesses across Idaho. Visit www.idahoecenter.org to learn more and get involved in fostering innovation and growth in Idaho's business community.



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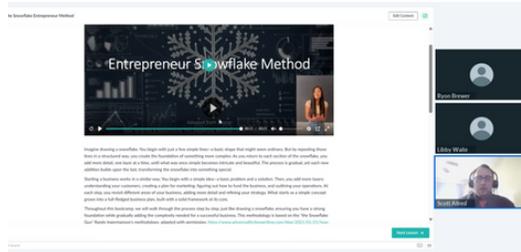


CYBER SECURITY AND WHY IT MATTERS TO YOUR BUSINESS

On March 26, the IEC hosted a Cyber Security Lunch & Learn, sponsored by WaFd Bank. WaFd Bank Eastern Idaho Division manager, Bret Belnap, shared tips on preventing cyber threats and what to do if you're hacked. Hans Eskelsen, VP of WaFd Insurance, explained the value of cyber insurance and shared real-world examples. Thanks to WaFd for the lunch and insights that helped local business owners strengthen their digital defenses!

VIRTUAL ENTREPRENEUR BOOT CAMP FOR IDAHO

On March 20, the IEC hosted a statewide webinar for Idaho municipalities, showcasing our virtual *Entrepreneur Boot Camp*. We demoed the platform, shared success stories, and highlighted how each city gets a custom module with local business resources. We are so excited to bring this resource to every entrepreneur in Idaho. Want access for your community? Schedule a meeting to learn more—this program is only available to municipalities and state entities!



FIRST A PERSON;
SECOND AN ATHLETE.

TENANT SPOTLIGHT

Milete Counseling specializes in **athlete mental health**. Founder Brittaini Milner's "primary motivation [stems] from a deep passion in **decreasing the stigma** that surrounds **mental health**, especially among athletes". With **20 years of experience** in the mental health field, Brittaini decided to start her own counseling practice early this year.

Brittaini shares, *"I am learning **ALL of the business side** of things, which has been SO much fun! Like...building a **website**...Huh? (In the works!) Or...making **brochures** so people know my business exists...What?? Or...opening a **business account**....Sweet! Or...having an EHR system that tracks my documentation and having a platform for telehealth services....Ahhhhh! Or...learning that I need to save every single receipt for **tax purposes**....Yikes!"*

The Idaho Entrepreneur Center is a 501 (c)(3) organization, and all donations are fully tax deductible.

Donate today at www.idahoecenter.org/support-us/

UPCOMING GUESTS ON ENTREPRENEUR VOICES



Mike Hammond

Mike Hammond is the co-founder and managing partner at Signal Relief, a drug-free pain relief company. In 2020, he purchased MD Nursery & Landscaping out of Driggs. Additionally, he has owned multiple pest control companies and a dealership for Dish Network. Mike has been an entrepreneur since the very beginning, and you won't want to miss his story. Listen on Spotify!

